Dear Sir,

As you are kindly aware, the Board has been regularly participating in selected and important overseas fairs with particular focus on coffee centric fairs.

We are glad to inform you that the Board has received the approval from Ministry of Commerce & Industry, Government of India, for Overseas events for participation during 2015-16. The list of approved events are as follows.

<table>
<thead>
<tr>
<th>Sl No.</th>
<th>Name and Venue of the Event</th>
<th>Date of the Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>SCAJ World Specialty Coffee Conference &amp; Exhibition 2015, Tokyo, Japan - WITH BSM</td>
<td>Sept. 30 – Oct 02, 2015</td>
</tr>
<tr>
<td>2.</td>
<td>Anuga Food Fair, Cologne, Germany</td>
<td>10-14 October 2015</td>
</tr>
<tr>
<td>3.</td>
<td>SIAL 2015, Paris, France</td>
<td>16-20 October 2015</td>
</tr>
<tr>
<td>4.</td>
<td>Host, Fieramilano-International Hospitality Exhibition Milan, Italy</td>
<td>23-27 October 2015</td>
</tr>
<tr>
<td>5.</td>
<td>Seoul International Café Show, Seoul, Korea-WITH SPECIAL EVENT</td>
<td>12-15 November 2015</td>
</tr>
<tr>
<td>7.</td>
<td>Ingredients Russia, Moscow, Russia</td>
<td>01-04 March 2016</td>
</tr>
</tbody>
</table>

We are also happy to inform you in this connection that, to facilitate the exporters’ participation in these events registered coffee exporters whose f.o.b value of coffee exported during the preceding year did not exceed Rs. 30 crores are entitled for MDA for participating in the fairs with Coffee Board.

The active association of our Exporters with us in participating in these events is needed to make them really successful. From our side, we offer the stall space free for display of your coffee samples/products, publicity material etc and request your presence to meet and interact with the trade visitors at the Coffee Board stall.
We would, therefore, request you to kindly consider associating yourself with Coffee Board in participating in the above events. Should you need any further information in this regard, kindly revert to us. We would appreciate a line in confirmation of your association with us to participate in these events.

With regards

Yours sincerely,

(AARTI DEWAN GUPTA)

To

All exporters
To

The Chairman,
Coffee Board,
No. 1, Dr. B. R. Ambedkar Veedhi,
Bangalore-560001

Subject: Approval for Calendar of Events of Coffee Board’s participation in International fairs/exhibitions and events during 2015-16 and deputation of officials.

**Calendar of Events for the year 2015-16**

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Date of the Event</th>
<th>Event and Venue</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>09 - 12 April 2015</td>
<td>SCAA-27th Annual SCAA Exposition, Seattle, WA USA – WITH SPECIAL EVENT</td>
</tr>
<tr>
<td>2.</td>
<td>04 - 06 June 2015</td>
<td>COFFEE EXPO 2015 – International Coffee Industry Expo, Guangzhou, China</td>
</tr>
<tr>
<td>5.</td>
<td>10 - 14 Oct. 2015</td>
<td>Anuga Food Fair, Cologne, Germany</td>
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<td>March 2016</td>
<td>Ingredients Russia, Moscow, Russia</td>
</tr>
<tr>
<td>12.</td>
<td>17-19 March, 2016</td>
<td>NCA Annual Coffee Convention 2016, Sn Diego, CA, USA</td>
</tr>
</tbody>
</table>

Total