Flavour of India Fine Cup Award 2020
Notice

In view of the COVID-19 outbreak worldwide, Specialty Coffee Association (SCA) has taken steps from the Health and Safety point of view to postpone the World of Coffee 2020 Warsaw, Poland event from June 2020 to October 2020. Similarly, the 2020 Melbourne International Coffee Expo (MICE), featuring the 2020 World Barista Championship and World Brewers Cup, has been postponed by the show organizers to November 3-6, 2020.

The COVID-19 outbreak has made global travel more complicated. Travelers may have restrictions imposed on them by various government entities or may be hesitant to travel due to the evolving situation. In this connection, travel restriction and advisory are issued by SCA and event organizers for the international jurors or coffee experts.

Similarly, Government of India also issued guidelines and advisory on COVID-19 and restricted the mass gatherings in the event. As the Flavour of India Fine Cup Award requires cupping of the coffee samples by no. of national and international jurors at different levels of cupping competition. Coffee Board use to conduct the finals of the cupping competition at international locations with SCA events by inviting the international juries.

In view of the facts mentioned above, organizing the Flavour of India Fine Cup Award -2020 will be tough task and conditions may not support to achieve the deliverables on time. Hence, competent authority has decided not to organize the Flavour of India Fine Cup Award -2020.

Dr. K. Basavaraj
Divisional Head Coffee Quality
Convener of Flavour of India Fine Cup Award – Cupping Competition